



## About Us

Worth of Africa is a premier tour operator specializing in bespoke safari experiences across Tanzania, Kenya, Uganda, Rwanda, South Africa and Zimbabwe. Founded in 2019, Worth of Africa has grown into a trusted name in the travel industry, renowned for its dedication to providing unforgettable wildlife adventures and cultural experiences.

### **Mission**

Our mission is to offer exceptional, sustainable, and personalized safari experiences that connect our guests with the breathtaking natural beauty and rich cultural heritage of Tanzania. We aim to foster a deep appreciation for wildlife conservation and support local communities through responsible tourism practices.





## Services

**Wildlife Safaris:** Explore the famous Serengeti National Park, Ngorongoro Crater, and Tarangire National Park with our expertly guided tours. Witness the Great Migration and encounter the Big Five in their natural habitats.

**Cultural Tours:** Immerse yourself in the vibrant cultures of Tanzania by visiting local Maasai villages, participating in traditional ceremonies, and learning about the customs and lifestyles of indigenous communities.

**Mountain Treks:** Conquer Africa's highest peak with our Kilimanjaro climbing expeditions, designed for both novice and experienced climbers. Enjoy the stunning landscapes and diverse ecosystems along the various routes to the summit.

**Beach Holidays:** Relax on the pristine beaches of Zanzibar and Pemba Island, where crystal-clear waters, coral reefs, and luxurious accommodations await.

**Tailor-Made Tours:** Create your dream itinerary with our customized tour packages, tailored to your interests, preferences, and schedule. Whether you're seeking adventure, relaxation, or a mix of both, we've got you covered.





## Sustainability Commitment

Worth of Africa is committed to sustainable tourism practices that minimize our environmental footprint and benefit local communities. We collaborate with conservation organizations to protect wildlife and natural habitats and support community projects that promote education, healthcare, and economic development.

## Why Choose Worth of Africa?

**Expert Guides:** Our knowledgeable and passionate guides are dedicated to providing insightful and enriching experiences, ensuring your safety and comfort throughout your journey.

**Personalized Service:** From the moment you contact us to the end of your adventure, our team is committed to offering exceptional customer service and personalized attention to detail.

**Luxury Accommodations:** Enjoy a range of accommodation options, from luxurious lodges and tented camps to eco-friendly retreats, all carefully selected for their comfort, amenities, and stunning locations.

**Exclusive Experiences:** Gain access to exclusive experiences and off-the-beaten-path destinations, providing a unique and intimate encounter with Tanzania's natural wonders.

# Safari Diary



## Contact Information

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